

Rep Order# 6865156 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6865156

Printed: 10/18/2012 9:12 AM
Last Received: 10/18/2012 7:59 AM

1 of 7

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1537
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC = *

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 104,775

PLS CONFIRM ASAP

THANKS, ANGELA

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	-----	-----	-----	---	---	-----	-----
9	SA	6A-7A Buyline Comment: SAT 6A NEWS			:30	\$300.00	10/27-10/27	1	1	1	\$300.00	
10	SA	7A-8A Buyline Comment: SAT GMA			:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	
11	SA	8A-9A Buyline Comment: 8A NEWS			:30	\$325.00	10/27-10/27	1	1	1	\$325.00	
12	SU	6A-7A Buyline Comment: SUN 6A NEWS			:30	\$300.00	10/28-10/28	1	1	1	\$300.00	
13	SU	7A-8A Buyline Comment: SUN GMA			:30	\$650.00	10/28-10/28	1	1	1	\$650.00	
14	SU	8A-9A Buyline Comment: SUN 8A NEWS			:30	\$325.00	10/28-10/28	1	1	1	\$325.00	
15	SU	10A-11A Buyline Comment: THIS WEEK			:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
16	TU-F	9A-10A Buyline Comment: MORNING BLEND			:30	\$225.00	10/23-10/26	4	1	4	\$900.00	
17	M	9A-10A Buyline Comment: MORNING BLEND			:30	\$225.00	10/29-10/29	1	1	1	\$225.00	
18	TU-F	10A-11A Buyline Comment: THE VIEW			:30	\$700.00	10/23-10/26	4	1	4	\$2,800.00	
19	M	10A-11A Buyline Comment: THE VIEW			:30	\$700.00	10/29-10/29	1	1	1	\$700.00	

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	20	TU-F	11A-12P	Buyline Comment: MIDDAY NEWS
	21	M	11A-12P	Buyline Comment: MIDDAY NEWS
	22	TU-F	12P-1P	Buyline Comment: THE CHEW
	23	M	12P-1P	Buyline Comment: THE CHEW
	24	TU-F	3P-330P	Buyline Comment: MILLIONIAIRE
	25	M	3P-330P	Buyline Comment: MILLIONIAIRE
	26	TU-F	4P-5P	Buyline Comment: JUDGE JUDY
	27	M	4P-5P	Buyline Comment: JUDGE JUDY
	28	TU-F	5P-530P	Buyline Comment: 5P NEWS
	29	M	5P-530P	Buyline Comment: 5P NEWS
	30	TU-F	6P-7P	Buyline Comment: 6P NEWS

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---	---	---	---	-----
	31	M	6P-7P	
				Buyline Comment: 6P NEWS
	32	SA	430P-5P	
				Buyline Comment: SAT 430P NEWS
	33	SU	6P-7P	
				Buyline Comment: SUN 6P NEWS
	34	TU-F	7P-730P	
				Buyline Comment: ACCESS HOLLYWOOD
	35	M	7P-730P	
				Buyline Comment: ACCESS HOLLYWOOD
	36	TU-F	730P-8P	
				Buyline Comment: MILLIONAIRE
	37	M	730P-8P	
				Buyline Comment: MILLIONAIRE
	38	M	8P-10P	
				Buyline Comment: DANCING WITH THE
	39	M	10P-11P	
				Buyline Comment: CASTLE
	40	TU	10P-11P	
				Buyline Comment: PRIVATE PRACTICE
	41	W	10P-11P	
				Buyline Comment: NASHVILLE

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Showing Buylines: All Lines

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---	---	---	---	---	---	---	---	---	---	---	---	---
	53	TU-F	1135P- 1205A		:30	\$900.00	10/23-10/26	4	1	4	\$3,600.00	
				Buyline Comment: NIGHTLINE								
	54	M	1135P- 1205A		:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
				Buyline Comment: NIGHTLINE								
	55	TU-F	1205A- 105A		:30	\$200.00	10/23-10/26	4	1	4	\$800.00	
				Buyline Comment: JIMMY KIMMEL								
	56	M	1205A- 105A		:30	\$200.00	10/29-10/29	1	1	1	\$200.00	
				Buyline Comment: JIMMY KIMMEL								

---REPORT TOTALS---

Report Totals: 110 / \$104,775.00

---SALES MONTHLY TOTALS---

Oct 12: 91 / \$78,050.00 Nov 12: 19 / \$26,725.00

Sales Totals: 110 / \$104,775.00

Station Totals: 110 / \$104,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$436,563	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE